

Graduating Student Survey College of Business Spring 2023

By the Office of Planning and Assessment

University of Houston-Clear Lake

Summary of the Survey

The purpose of the Graduating Student Survey is to determine the level of satisfaction of students with their recent higher education experience at the University of Houston-Clear Lake (UHCL). In addition, we solicit the students' opinions regarding which areas or issues need improvement to ensure that UHCL maintains the highest quality of instruction and support. Finally, the percentage of students who would recommend UHCL to family or friends is included in the UHCL progress card each year and is on the next page.

We conduct the Graduating Student Surveys in the fall and spring semesters using Qualtrics, a cloud-based software often used to capture a user's experience. The Office of Planning and Assessment sent an invitation on March 20th to all students who applied for graduation during the spring 2023 semester to complete the survey. The survey was active through May 15th, 2023. You'll find the data grouped by college, degree level, gender, ethnicity, and program. The following pages summarize data collected in the Graduating Student Survey Spring 2023 by UHCL on the College of Business.

The final reports are posted online at:

<https://www.uhcl.edu/about/administrative-offices/institutional-research/survey-data>

College of Business

Demographics

Respondents:

337 graduating business students were invited to participate. During this collection period, 90 students started the survey. The response rate for this survey is 26.70%.

Fall	2022	34.6%
Spring	2022	25.9%
Fall	2021	34.3%
Spring	2021	28.5%
Fall	2020	Not Captured
Spring	2020	19.5%
Fall	2019	21.0%
Spring	2019	25.1%

Gender:

Female	65.55%	59
Male	22.22%	20
Prefer to self-describe	1.11%	1
Prefer not to respond	1.11%	1
No Response	8.88%	8

Ethnicity:

Hawaiian or Pacific Islander	1.11%	1
American Indian or Alaskan Native	1.11%	1
Asian	14.44%	13
Black	16.66%	15
Hispanic	23.33%	21
Multi-racial	7.77%	7
White	23.33%	21
Prefer to not respond	2.22%	2
No Response	8.88%	8

Citizenship:

International	12.22%	11
U.S. Citizen	74.44%	67
U.S. Resident (Green Card)	3.33%	3
Prefer to not respond	0%	0
No response	8.88%	8

College of Business
Overall Satisfaction

“Looking back, how would you evaluate the overall education you received from UHCL?”

Excellent	38.88%	35
Good	32.22%	29
Fair	15.55%	14
Poor	3.33%	3
No Response	8.88%	8

“In your opinion, did UHCL provide an education worthy of your yearly tuition and fees?”

Yes	68.88%	62
No	20.00%	18
No Response	10.00%	9

“Would you still choose to attend UHCL?”

Yes	66.66%	60
Not sure	7.77%	7
No	15.55%	14
No Response	8.88%	8

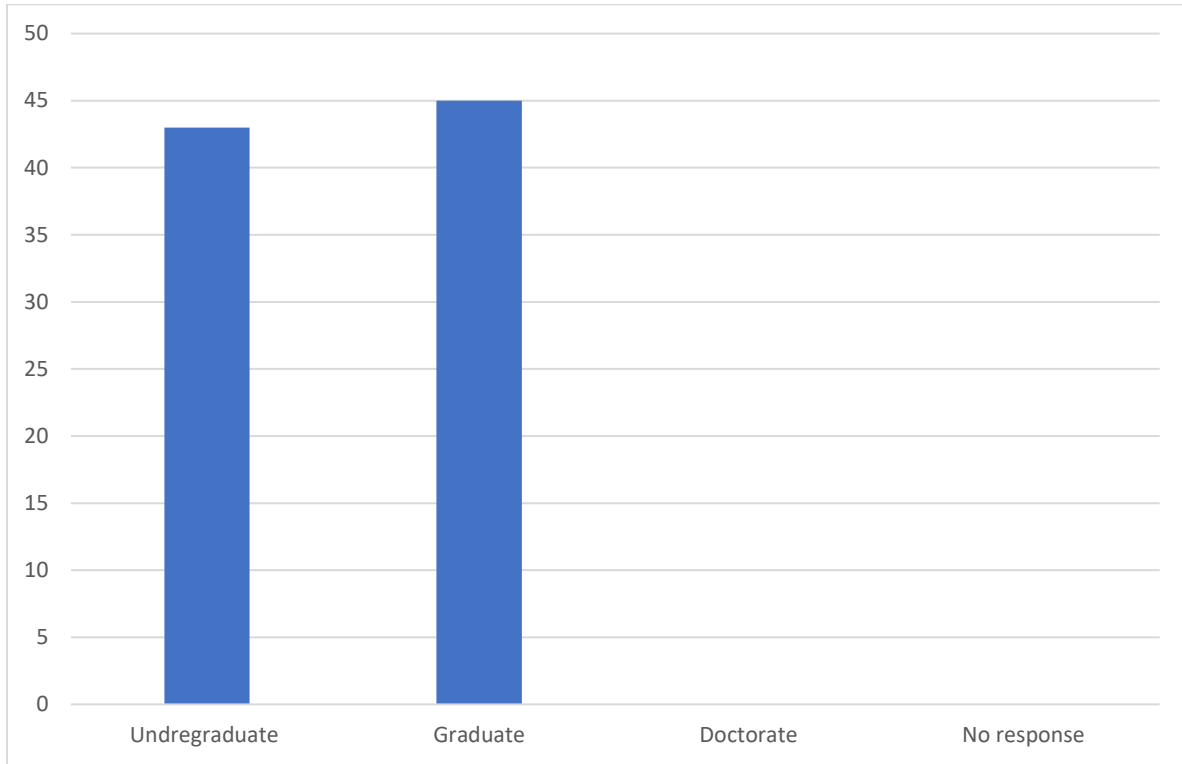
“Will you recommend UHCL to friends and family considering college?”

Yes	78.90%	71
No	10.00%	9
No Response	10.00%	9

If you were at your entry to UHCL again, would you still choose the same program of study?

Yes	64.04%	57
Not sure	20.22%	18
No	6.74%	6
No Response	8.98%	8

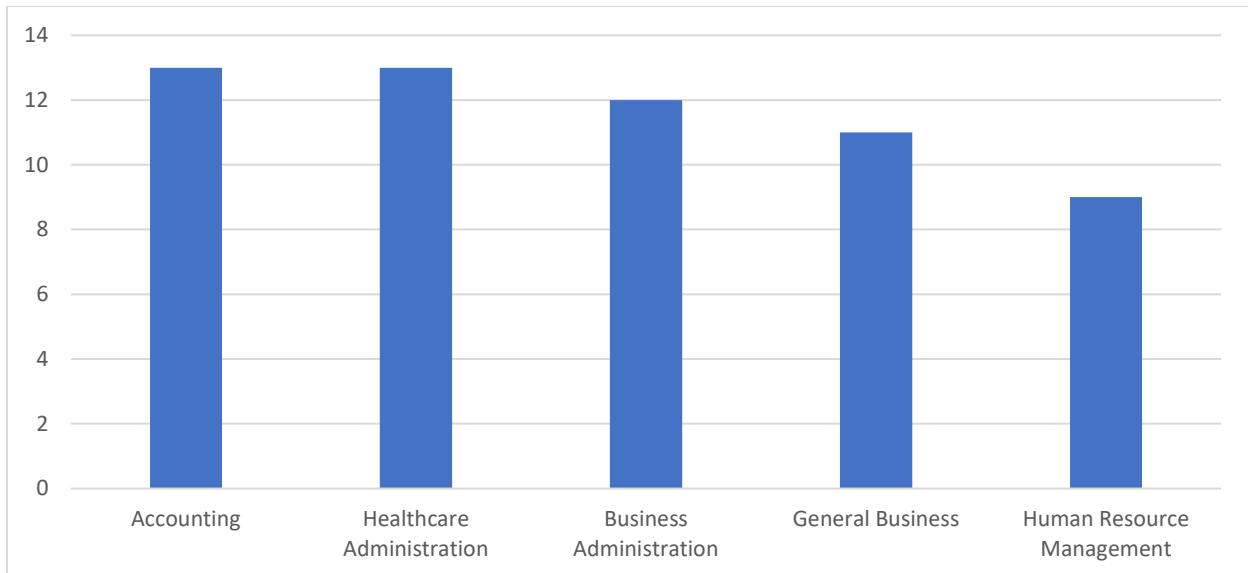
What will be your degree level?



Degree	# Responses	Percentage
Undergraduate	43	48.86
Graduate	45	51.13
Grand Total	88	

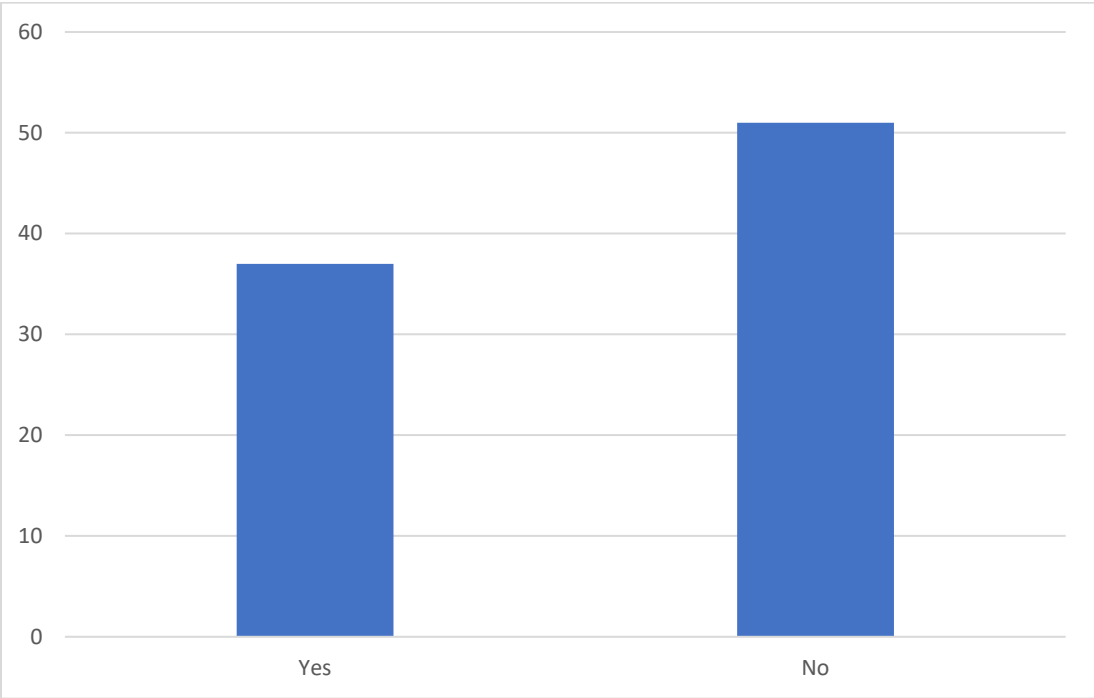
What is your primary degree program in the College of Business?

Top 5



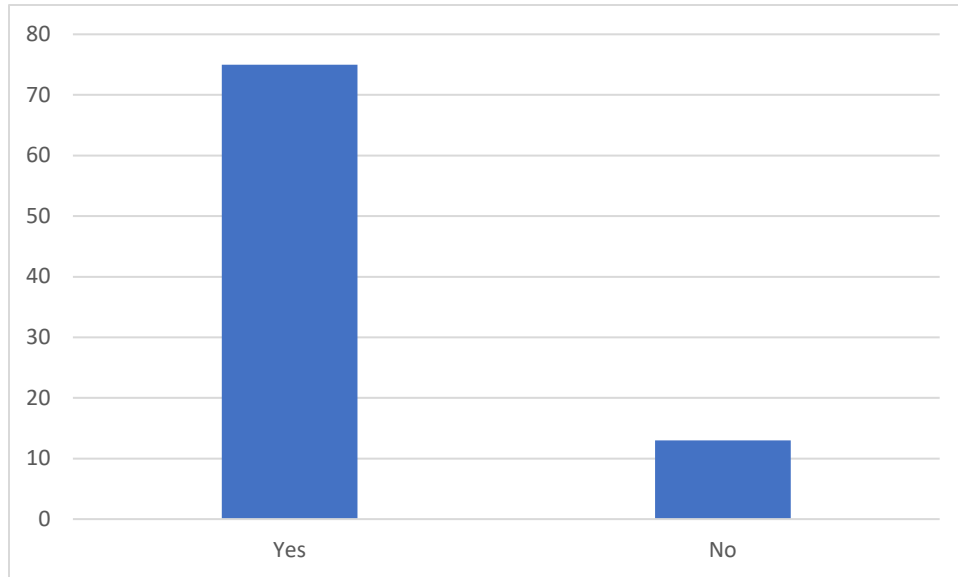
Degree	Count
Accounting	13
Business Administration	12
Environmental Management	1
Finance	5
General Business	11
Healthcare Admin/ Business Administration	6
Healthcare Administration	13
Human Resource Management	9
Legal Studies	6
Management	3
Management Information Systems	7
Marketing	2

While attending UHCL, did you take any classes away from the main UHCL campus? (e.g., Sugar Land, Pearland, Medical Center)



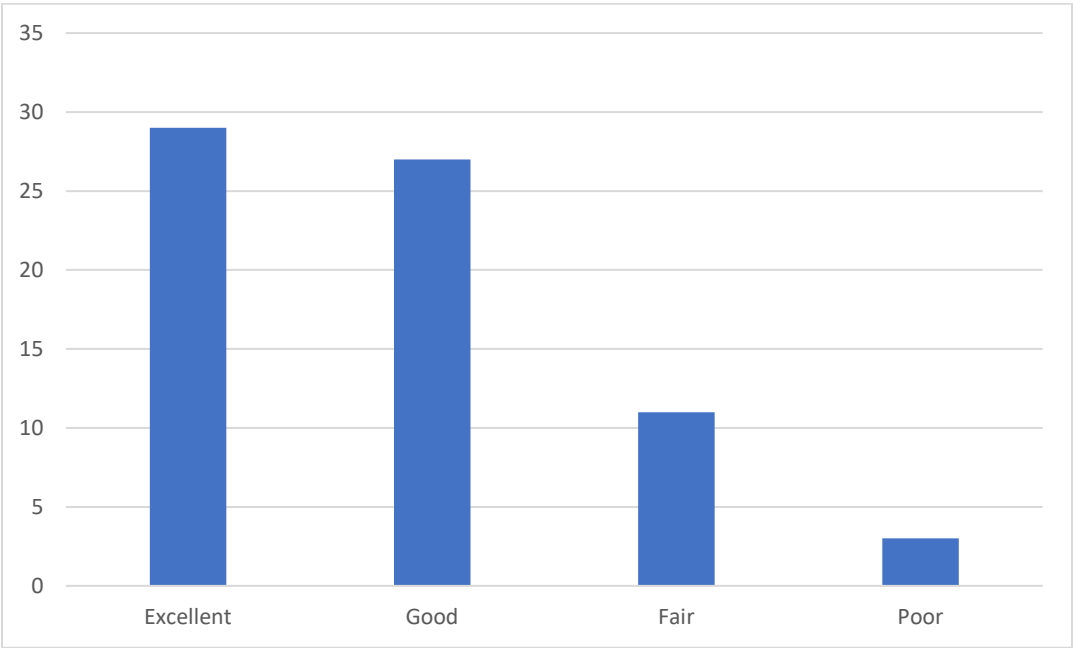
Response	Count	Percentage
Yes	37	42.04
No	51	57.95
Grand Total	88	

While attending UHCL, did you take any 100% online classes?



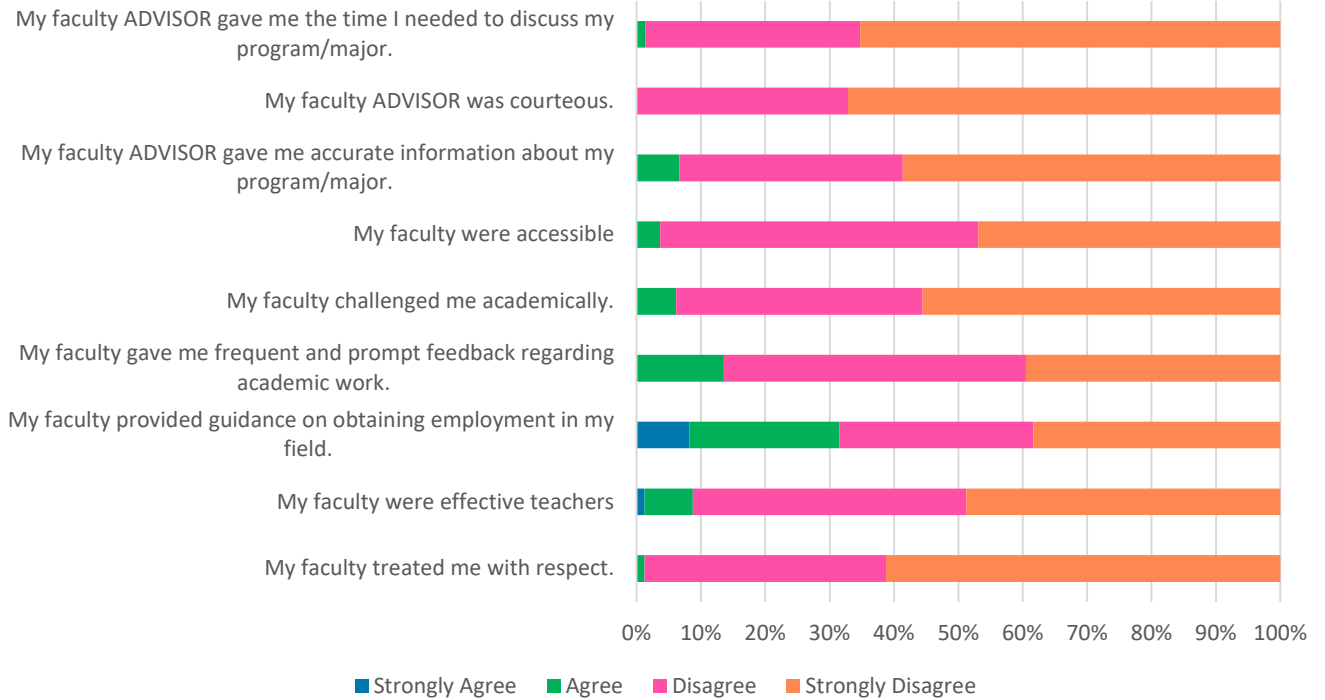
Response	Count	Percentage
Yes	75	85.22
No	13	14.77
Grand Total	88	

While attending UHCL, if you did take any web-based or internet courses at UHCL, how would you rate your overall experience using that format?

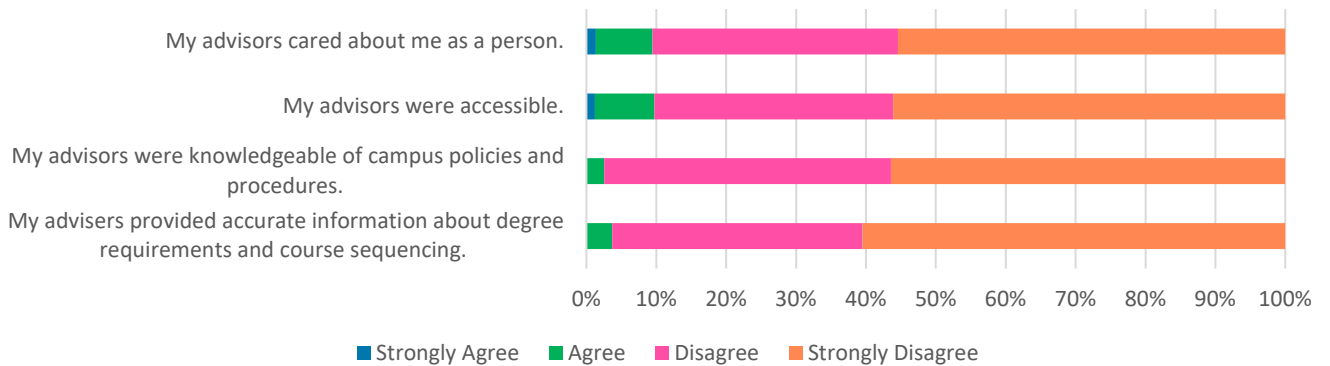


Experience	Count	Percentage
Excellent	29	32.95
Good	27	30.68
Fair	11	12.50
Poor	3	3.40
Grand Total	70	

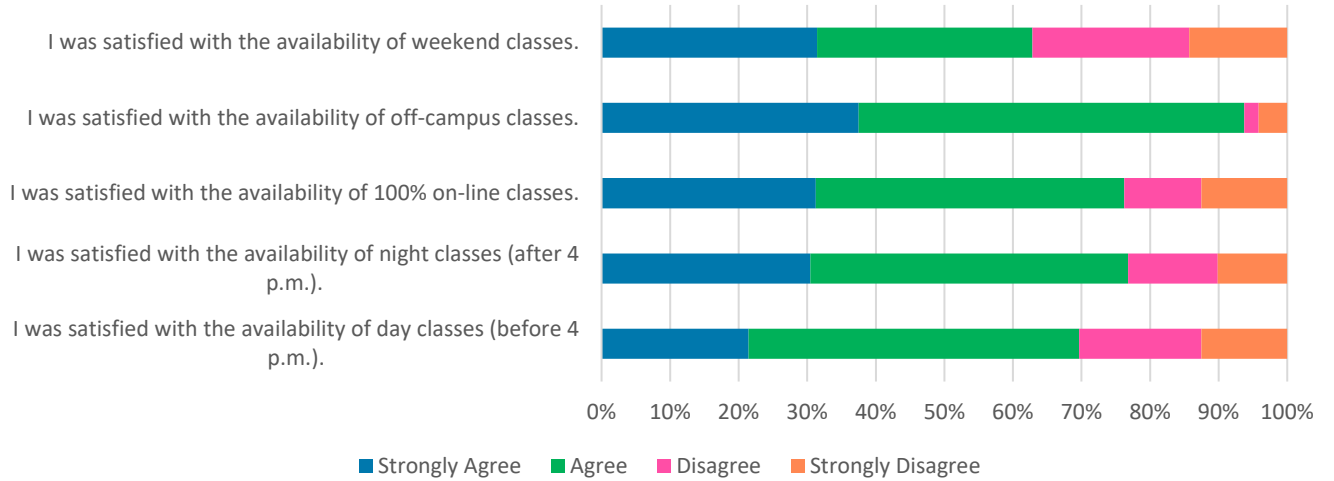
Experience with the Faculty



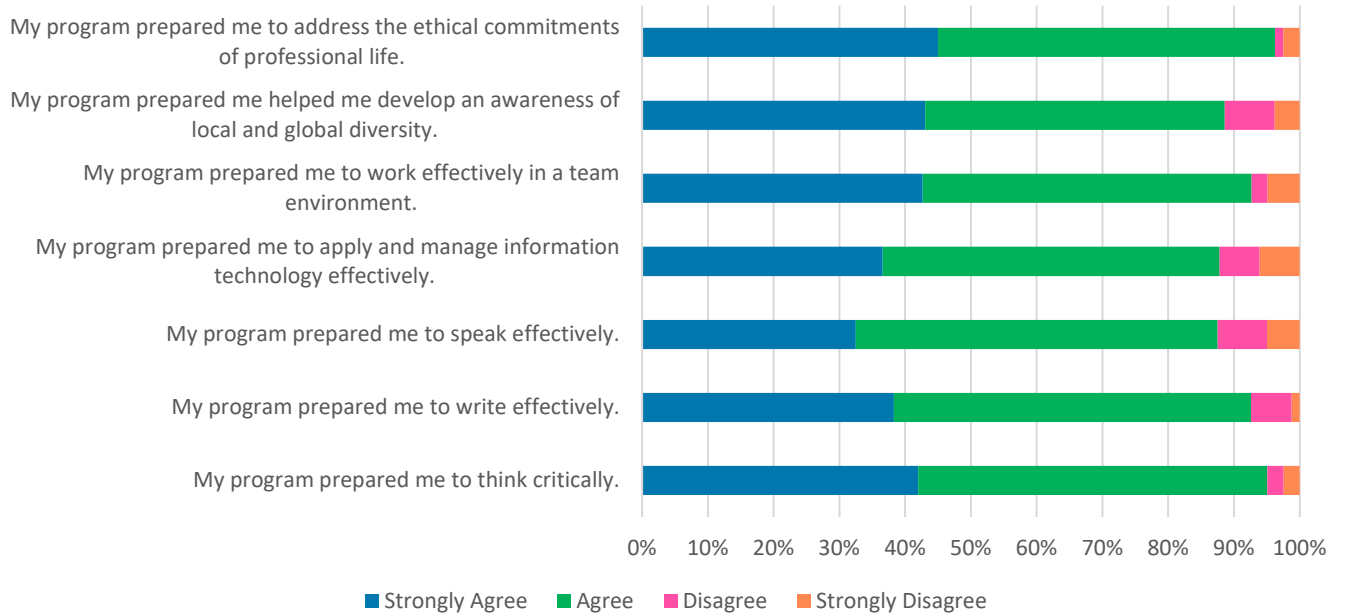
Academic Advising



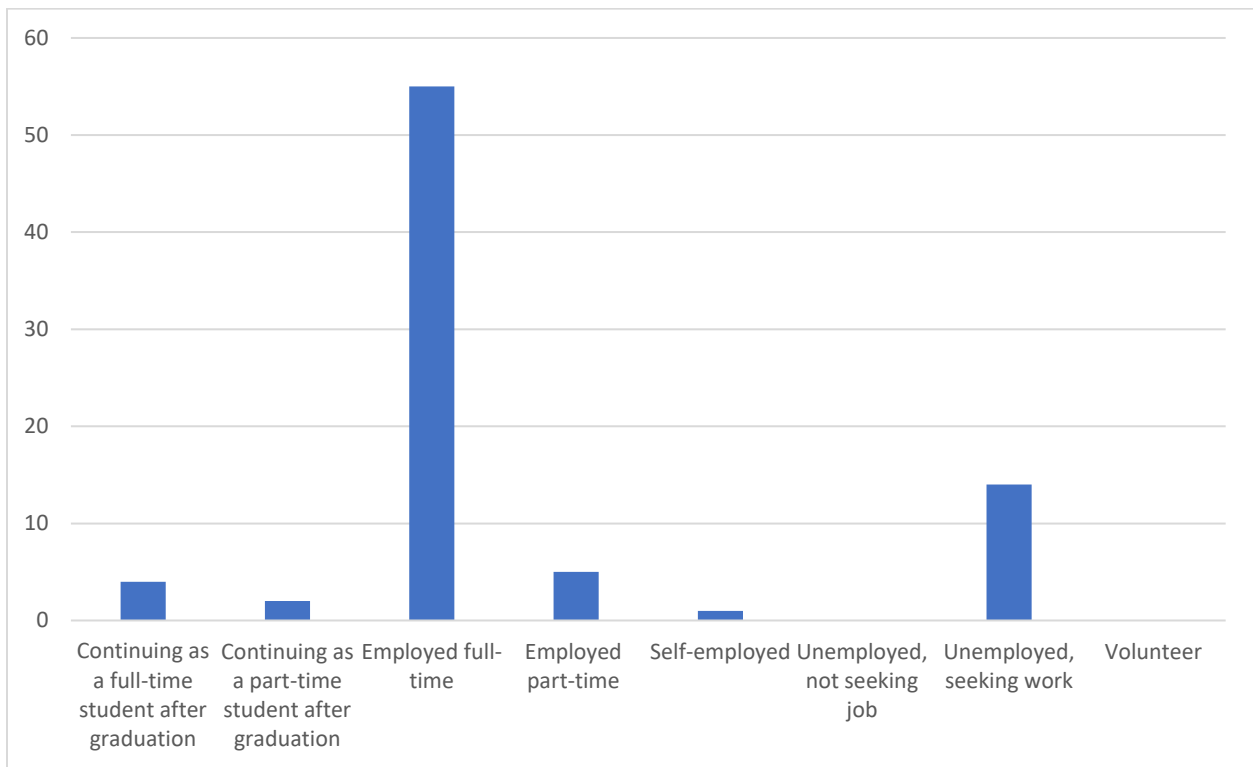
Class Availability



Preparation for professional Life

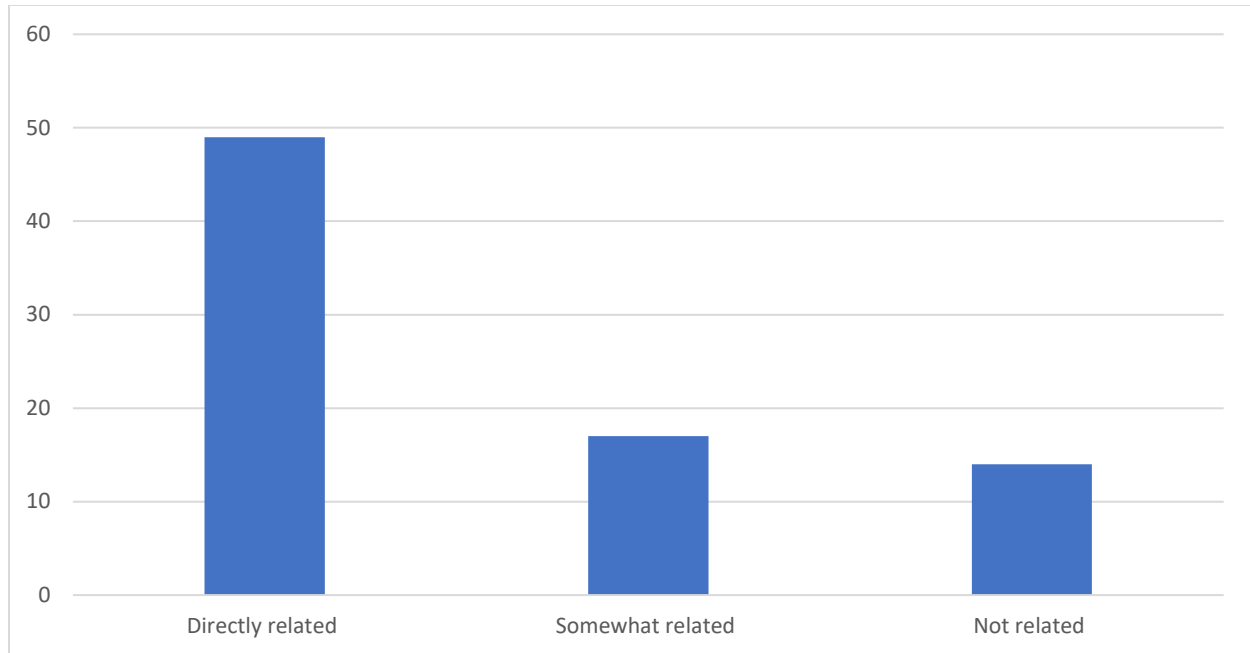


What is your current status?



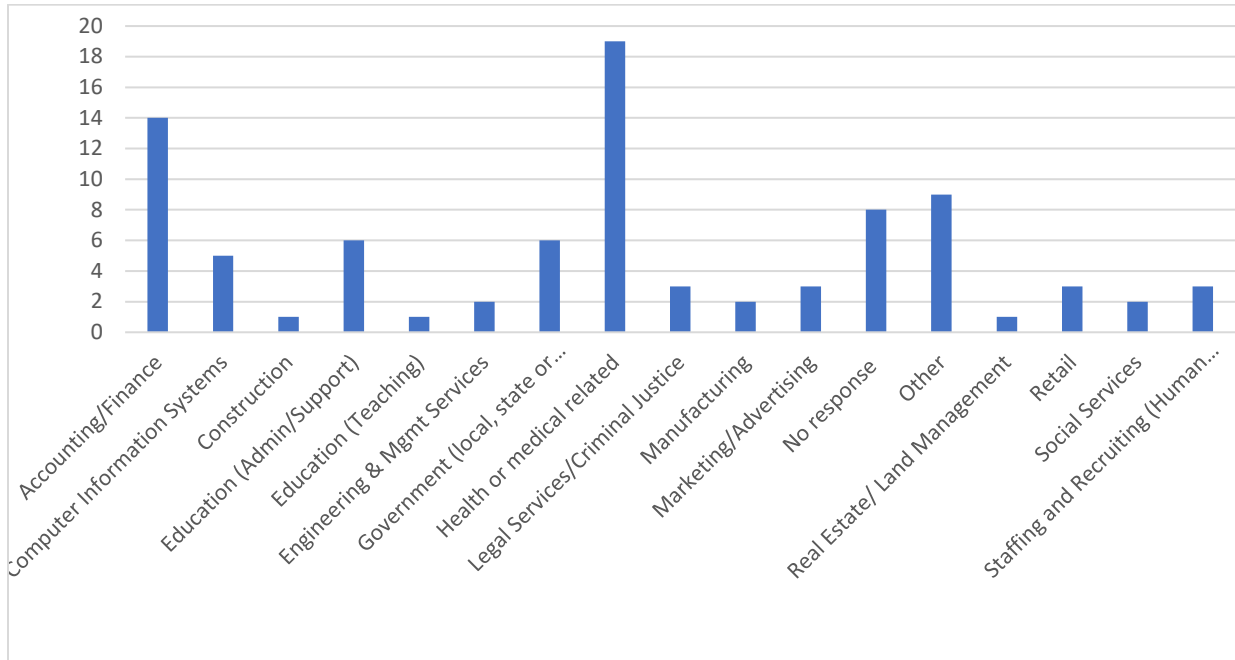
Responses	#Responses
Continuing as a full-time student after graduation	4
Continuing as a part-time student after graduation	2
Employed full-time	55
Employed part-time	5
Self-employed	1
Unemployed, not seeking job	0
Unemployed, seeking work	14
Volunteer	0

To what extent is your employment related to your major or area of study at UHCL?



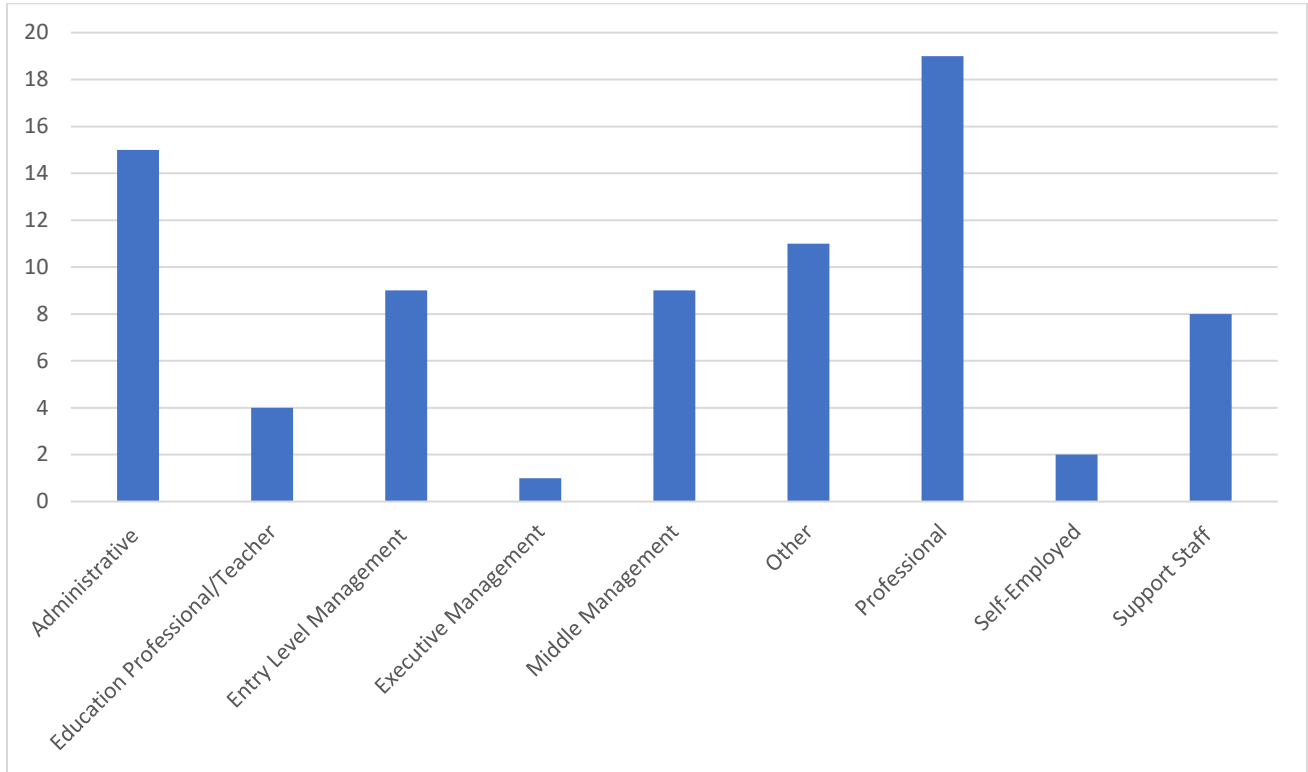
Related	Count	Percentage
Directly related	49	55.68
Somewhat related	17	19.31
Not related	14	15.90
Total	80	

Which industry best describes your current place of employment?



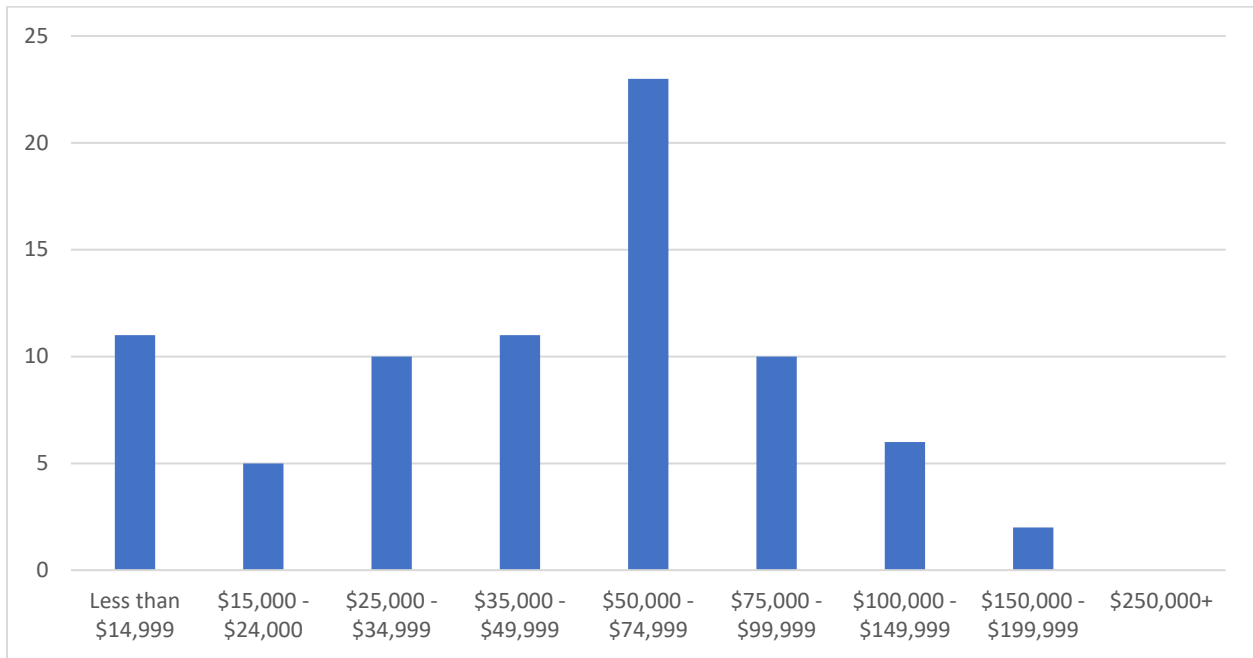
Profession	Count	Percentage
Accounting/Finance	14	15.91
Computer Information Systems	5	5.68
Construction	1	1.14
Education (Admin/Support)	6	6.82
Education (Teaching)	1	1.14
Engineering & Mgmt Services	2	2.27
Government (local, state or federal including education)	6	6.82
Health or medical related	19	21.59
Legal Services/Criminal Justice	3	3.41
Manufacturing	2	2.27
Marketing/Advertising	3	3.41
No response	8	9.09
Other	9	10.23
Real Estate/ Land Management	1	1.14
Retail	3	3.41
Social Services	2	2.27
Staffing and Recruiting (Human Resources)	3	3.41

What best describes your current professional position?



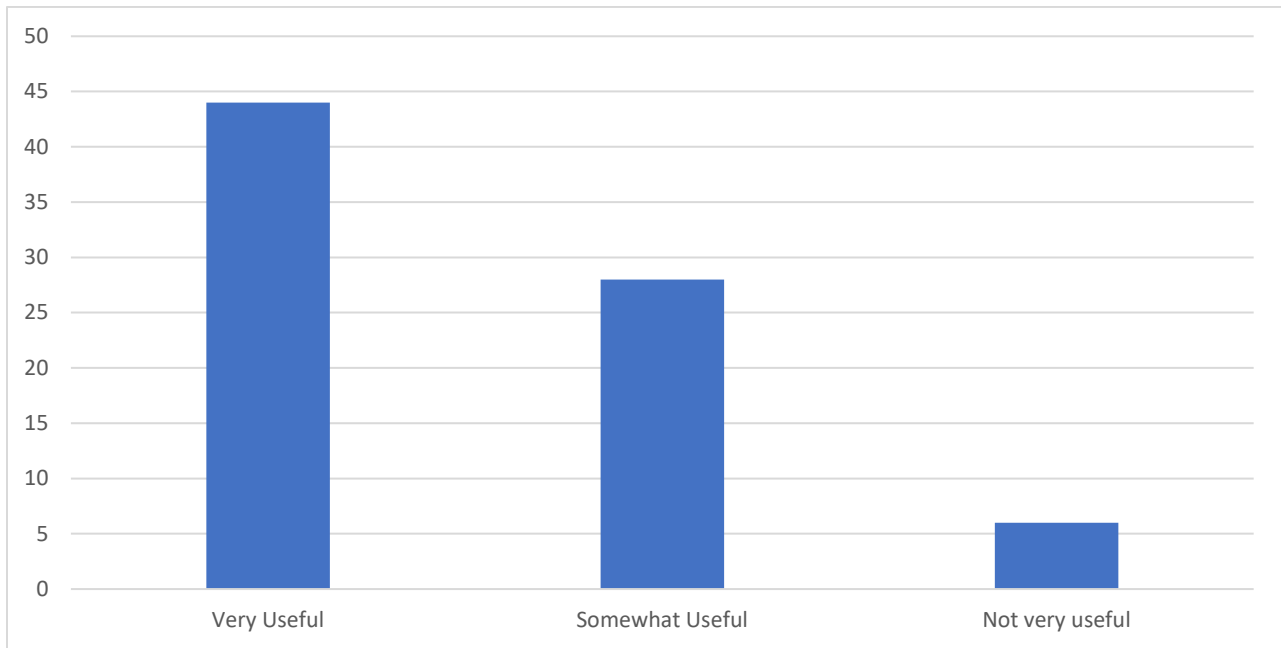
Position	Count	Percentage
Administrative	15	19.23
Education Professional/Teacher	4	5.12
Entry Level Management	9	11.53
Executive Management	1	1.28
Middle Management	9	11.53
Other	11	14.10
Professional	19	24.35
Self-Employed	2	2.56
Support Staff	8	10.25

What is your current yearly salary range?



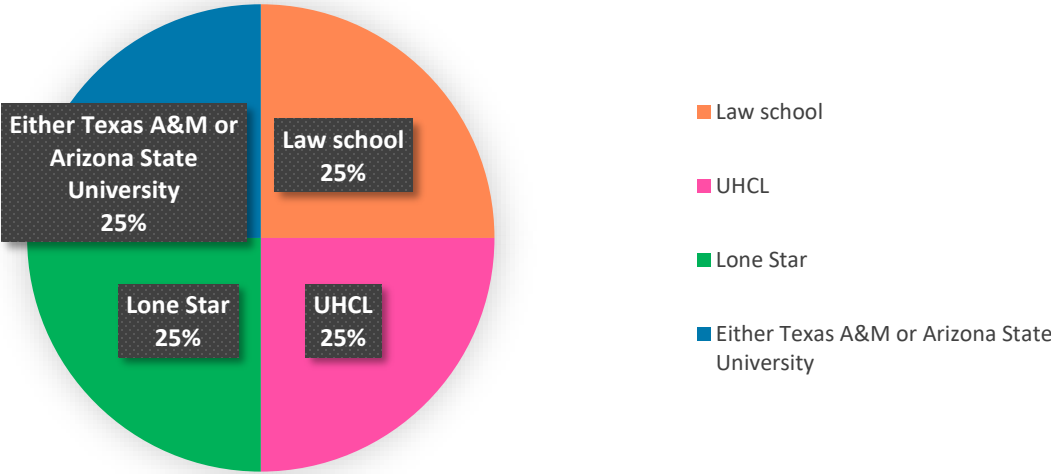
Salary	Count	Percentage
Less than \$14,999	11	14.10
\$15,000 - \$24,000	5	6.41
\$25,000 - \$34,999	10	12.82
\$35,000 - \$49,999	11	14.10
\$50,000 - \$74,999	23	29.48
\$75,000 - \$99,999	10	12.82
\$100,000 - \$149,999	6	7.69
\$150,000 - \$199,999	2	2.36
\$250,000+	0	0.00

How useful is what you learned at UHCL in your day-to-day work at your place of employment?



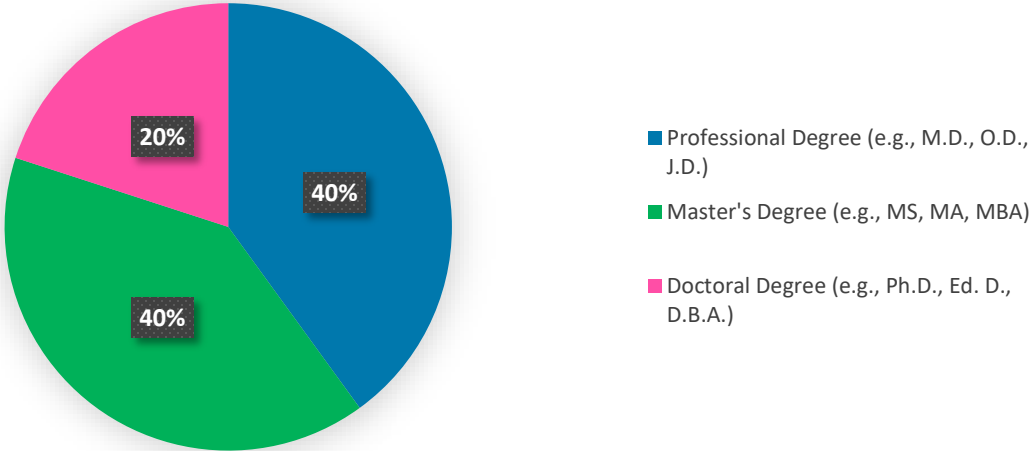
Usefulness	Count	Percentage
Very Useful	44	56.41
Somewhat useful	28	35.89
Not very useful	6	7.69

If you have plans for additional education, where are you planning to attend?



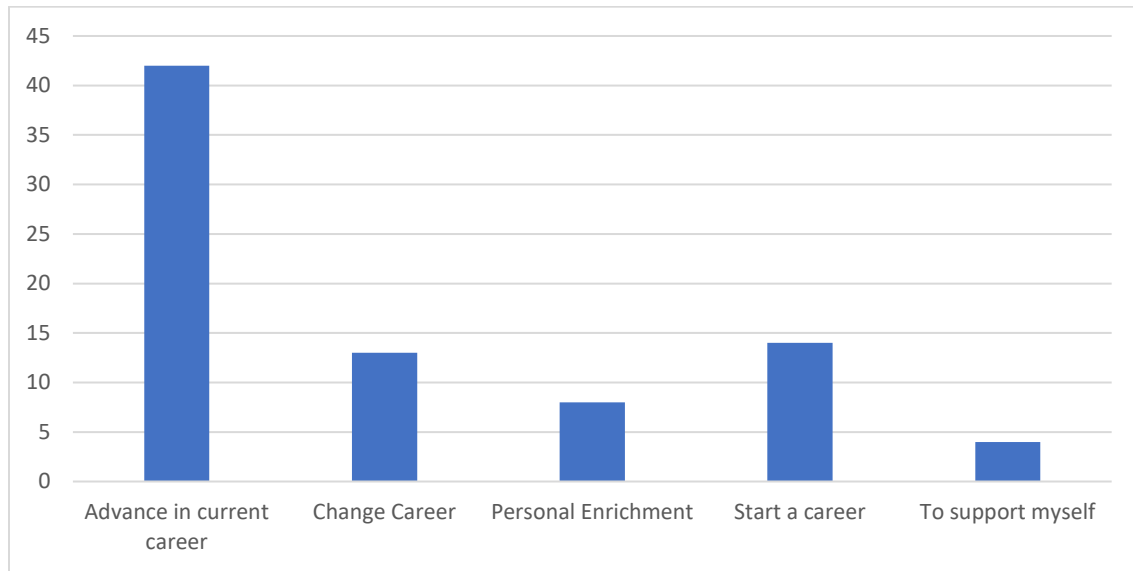
Place	Count
Law school	1
UHCL	1
Lone Star	1
Either Texas A&M or Arizona State University	1

If you plan to continue your education, what is the highest degree you plan to earn?



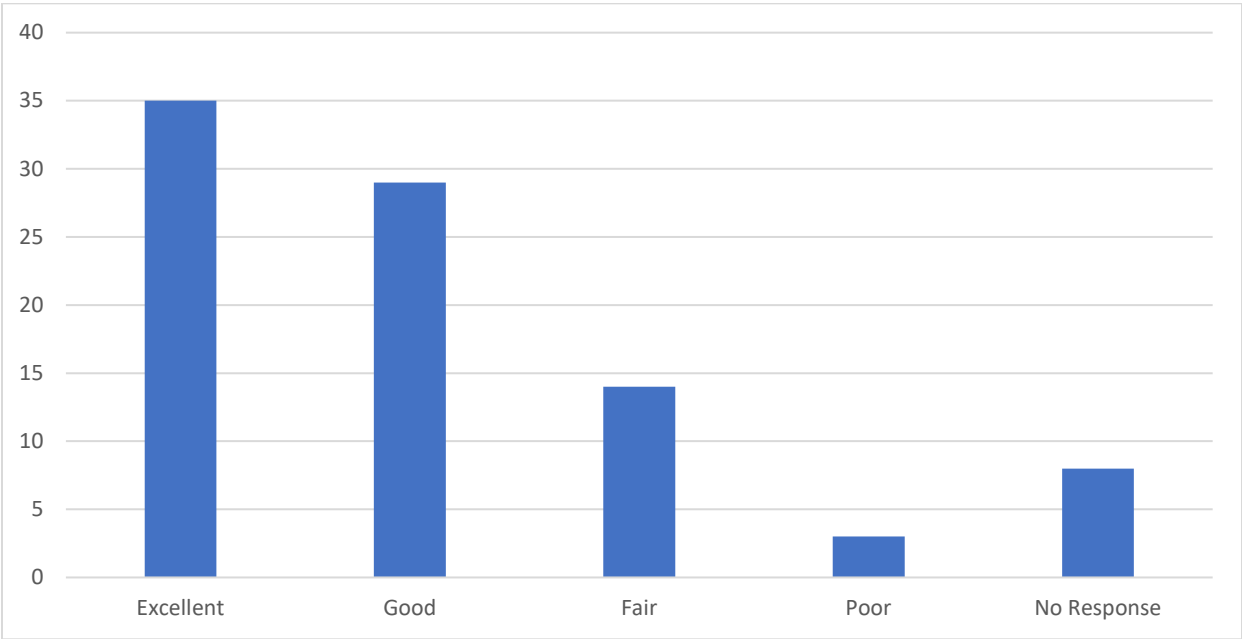
Degree type	Count
Professional Degree	2
Master's Degree	2
Doctoral Degree	1

What was your primary reason for obtaining a degree?



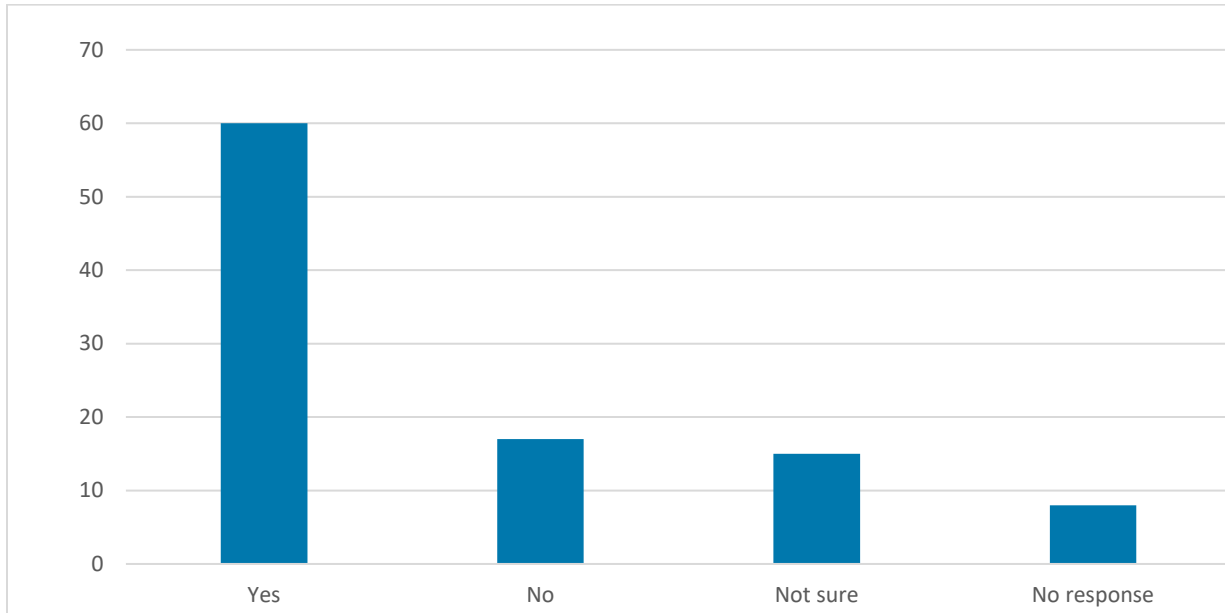
Reason	Count	Percentage
Advance in current career	42	51.85
Change Career	13	16.05
Personal Enrichment	8	9.88
Start a career	14	17.28
To support myself	4	4.94

Looking back, how would you evaluate your overall experience?



Review	Count	Percentage
Excellent	35	38.88
Good	29	32.22
Fair	14	15.55
Poor	3	3.33
No response	8	8.88

Would you still choose to attend UHCL?



Preference	Count	Percentage
Yes	60	66.66
No	17	7.77
Not sure	15	15.55
No response	8	8.88

End of Report