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As an Associate Professor of Marketing at University of Houston-Clear Lake, Dr. Robinson's research interests include personal selling and sales management; organizational service relationships; technology and e-commerce. His research appears in *Journal of Business Research*, *Journal of Personal Selling & Sales Management*, *Journal of Business & Industrial Marketing*, and *Industrial Marketing Management*.

As an educator he provides students with the tools to prosper in today's complex business environment. He believes in real world content, active learning, and the dissemination of practical information.