

University of Houston-Clear Lake  
School of Human Sciences and Humanities  
Bachelor of Arts Degree in Communication

**TWO-YEAR CURRICULUM GUIDE**

Students are advised to meet with their assigned faculty adviser during their first long semester for individualized guidance in their areas of interest.

<u>First Semester</u>		<u>Second Semester</u>	
WRIT 3037	Advanced Writing	COMM 3231	Writing for the Media**
COMM 3531	Mass Media and Society**	COMM 3532	Media Law OR COMM 3535 Media Ethics
ARTS 4439	Computer Imaging	COMM 4931	Integrated Marketing Communication
_____	Humanities Course (pick from list)	COMM _____	Writing Skill (pick from list)
HUMN 3031/3033/3035	Basic Texts I, II or III	_____	Communication Elective (pick from list)
<u>Third Semester</u>		<u>Fourth Semester</u>	
COMM 4565	Newspaper Publication (6 hrs)*	_____	2 <sup>nd</sup> Writing or Visual Skill (pick from list)
_____	Visual Skill(pick from list)	COMM 4739	Internship
_____	Communication Elective (pick from list)	_____	Communication Elective (pick from list)
_____	Free Elective	_____	Free Elective
		_____	Free Elective

\* Requires a prerequisite (see below)

\*\* These courses may be replaced if a similar course has been taken previously pending approval of faculty adviser.

**LIST OF ELECTIVES**

HUMANITIES (1 course)

ANTH 3131 Contemporary Cultural Anthropology  
ANTH 4532 World Prehistory and Archaeology  
PSYC 3331 Theories of Personality  
PSYC 4131 Social Psychology  
SOC 4132 Social Structure, Class, Power & Status  
SOC 4232 Theories of Society  
SOC 3135 Sociological Thinking

WRITING SKILLS

COMM 4232 Public Relations Writing\*  
COMM 4536 Magazine Publication  
COMM 4533 Editing\*  
COMM 4931 Multimedia Project Management

VISUAL SKILLS

ARTS 4433 Graphic Design  
COMM 4434 Web Design\*  
COMM 4532 Photojournalism\*  
COMM 4534 Video Production and Editing

COMMUNICATION ELECTIVES (3 courses)

ARTS 3137 Advertising Design\*  
ARTS 4131 Photography I  
ARTS 4132 Advanced Photography\*  
COMM 3533 Understanding Advertising  
COMM 3534 Gathering Information  
COMM 4031 Global Issues in Film  
COMM 4233 Speech Communication  
COMM 4435 Advanced Web Design\*  
COMM 4530 3D Computer Modeling\*  
COMM 4531 3D Animation\*  
COMM 4538 Desktop Publishing\*  
COMM 4839 Independent Study  
COMM 4931 Selected Topics in Communication

ALSO

Any COMM or Visual Skill course not taken previously.  
Internship and Newspaper Publication may be repeated for credit 3 hours of credit as an Independent Study with permission of instructor.

LIST OF COURSES THAT REQUIRE A PREREQUISITE:

\*Requires a prerequisite. Must pass prerequisites with a grade of C or better before proceeding to a more advanced course.

- 1) COMM 4232 Public Relations Writing requires the following prerequisite(s): COMM 3531 Writing for the Media and COMM 4931 Integrated Marketing Communication
- 2) COMM 4434 Web Design requires the following prerequisite(s): COMM 4439 Computer Imaging
- 3) COMM 4435 Advanced Web Design requires the following prerequisite(s): COMM 4434 Web Design
- 4) COMM 4530 3D Computer Modeling requires the following prerequisite(s): ARTS 4439 Computer Imaging
- 5) COMM 4531 3D Animation requires the following prerequisite(s): COMM 4530 3D Computer Modeling
- 6) COMM 4532 (Topics Course) Photojournalism requires the following prerequisite(s): COMM 4439 Computer Imaging
- 7) COMM 4533 (Topics Course) Editing requires the following prerequisite(s): COMM 3531 Writing for the Media
- 8) COMM 4538 Desktop Publishing requires the following prerequisite(s): ARTS 4449 Computer Imaging
- 9) COMM 4565 Newspaper Publication requires the following prerequisite(s): COMM 3531 Writing for the Media
- 10) ARTS 3137 Advertising Design requires the following prerequisite(s): ARTS 4433 Graphic Design and ARTS 4439 Computer Imaging
- 11) ARTS 4132 Advanced Photography requires the following prerequisite(s): ARTS 4131 Photography I