

MASTER OF ARTS IN DIGITAL MEDIA STUDIES

Courses in the Digital Media Studies plan are organized into three foundational areas: Concept, Design and Production. Exposure to each of these areas is essential to understand how digital media are produced, delivered and used. Students are required to take nine hours of core courses and six hours in each of the foundation areas. Students then select three additional hours in the area that most interests them. Their course work is followed by a 6-hour capstone experience in the form of a graduate internship, thesis or master's project. The degree requires 36 hours of study.

Core Curriculum (9 hours)

DMST 5230: Critical Approaches to Digital Media

DMST 5031: Graphic Design*

DMST 5232: Technical Foundations of Digital Media

*Students who have taken Graphic Design in another program may take Advertising Design or Illustration as an Alternative.

Concept (6 hours)

DMST 5931: Project Management

DMST 5034: Global Issues in Film

DMST 5233: Digital Media Law and Ethics Seminar

DMST 5234: Public Relations Writing (Cross-listed at HUMN 5133)

MKTG 5031: Marketing Essentials for the 21st Century: Creating Customer Value

MKTG 5931: E-Marketing Management

MGMT 5638: Managing Technical and Professional People

Design (6 hours)

DMST 5033: Advertising Design or COMM 5035 Illustration

DMST 5038: Digital Photography

DMST 5039: Web Design (or INST 5635)

DMST 5139: Advanced Web Design (or INST 5635)

DMST 5231: Advanced Digital Media Design

PSYC 6431: User-Centered Design

Production (6 hours)

DMST 5931; Video Editing & Production

DMST 5931: Advanced Video Editing & Production

DMST 5036: Digital Video

DMST 5931: Flash Animation

DMST 5132: 3D Modeling

DMST 5235: Animation

DMST 5236: Digital Storytelling

DMST 5538: Desktop Publishing

COMM 3231: Writing for the Media*

CSCI 4632: Computer Game Programming: Theory and Practice*
ISAM 5030: Fundamentals of Business Programming
ISAM 5638: Advanced Applications Programming with JAVA

Elective (3 hours)

Select one additional course from the Concept, design or Production area.

Capstone Experience (6 hours)

DMST 6739 or 6769: Graduate Internship
DMST 6839: Master's Project
DMST 6929: Master's Thesis

Program Summary

Core Curriculum:	9 hours
Concept:	6 hours
Design:	6 hours
Production:	6 hours
Additional course:	3 hours
Capstone project:	6 hours
Total:	36 hours

Notes:

* No more than six hours of the undergraduate courses included in the curriculum may apply to the degree.

New courses are introduced under the DMST 5931: Research Topics rubric. If a scheduled course is not listed in the curriculum, consult with your advisor to determine whether it falls under the concept, design or production area.

Students who have earned an undergraduate degree from UHCL will not be able to take cross-listed courses in the curriculum for master's level credit that they took for undergraduate credit.