

Bibliotips

Business & Company Resource Center

Alfred R. Neumann Library, University of Houston Clear Lake

Business and Company Resource Center provides information about hundreds of thousands of public and private companies from around the world. Content includes detailed company profiles, histories, news articles, investment reports, financial data, market share information, industry overviews, and more. Indexing is provided for approximately 4,700 periodicals, with selected full text for more than 3,300 (including over 800 refereed journals); dates of coverage vary.

STARTING BUSINESS AND COMPANY RESOURCE CENTER

From the library's World Wide Web homepage (<http://www.uhcl.edu/library>), click on **Databases A-Z**. Select the tab **Databases by Name**, click **B**, and then click on the **Business & Company Resource Center** hyperlink.

HOW TO SEARCH

Click on the **Company**, **Industry**, **Articles**, or **Advanced Search** icon to reach the desired search form.

Additional Search Options:



Company Search

Company

Enter terms in any or all search boxes:

Note: To identify companies in a particular industry, enter the SIC (Standard Industrial Classification) or NAICS (North American Industry Classification System) code or keywords, and mark the appropriate radio button. You may browse or search industry codes and descriptions from either the *Company* or *Industry* search form.

Company Name or Ticker Symbol
 All Companies Ultimate Parent
[Browse Companies](#)

Industry Code/Description
 SIC Code NAICS Code
[Browse SIC Codes](#) [Browse NAICS Codes](#)

Product/Brand Name
Product/Brand Type

City

State/Country

Enter one or more significant keywords from the company name or a public company ticker symbol. For more precise results, you can include additional criteria such as geographical location. When ready, click **Search**.

Viewing Results

Click on a desired company name to view the Company Profile and to access tabs for available articles, histories, reports, etc.

[Update Mark List](#) [View Mark List](#)

Mark	Company Name	Location	Revenue ▼
<input type="checkbox"/>	Exxon Mobil Corp. (XOM)	Irving, Texas	\$404,552.00 M Sales
<input type="checkbox"/>	Exxon Marketing Bulk Sales	Baton Rouge, Louisiana	

[Update Mark List](#) [View Mark List](#)

Note: If desired, click adjacent boxes and then **Update Mark List** to start a list of *profiles only* for viewing later in your search session.

Sales & other financial data may not be available for some companies, especially if the company is private or a subsidiary.

To find articles that focus on a particular aspect of a company, create your own search with the Articles or Advanced Search forms, or click on one of the standard topic links.

Click any activated tab to find related articles, company history, investment reports, financial data, rankings, *Human Resources Law Index Case Digests*, product lists, industry overviews (including market research), and related organizations.

Scroll down for SIC & NAICS codes information, number of employees, date founded, stock exchange & ticker symbol (public companies only), web address, officers, etc.

Advanced Search

Content area choices also include *Company Profiles/Products, Histories, Investment Reports, etc.*

Use the asterisk wildcard (*) to truncate a search term. This example retrieves *discriminate, discriminates, discrimination, etc.*

Select a Boolean operator (AND, OR, NOT) to connect multiple search terms. If needed, key an operator directly into the text entry box.

If desired, select a field (*Subject, Keyword, Full Text, Author, SIC Code, NAICS Code, etc.*) from the drop-down list to specify where your term(s) should appear.

Add additional limiters if desired.

You may indicate a beginning, ending, or specific date range.

Advanced Search
 Select a content area to search, then enter terms into a search box and select the desired field for searching:

Content Area: News/Magazines

wal-mart in Subject AND
 discriminat* in Keyword AND
 women or female in Full Text

Document Number: _____

SEARCH Clear Form

Limit the current search (optional)

Limit by journal name: _____

Limit to:

- Full-text articles
- Peer-reviewed journals
- Newspapers & newswires
- Magazines & journals

Limit by date of publication:

from: D: *none* M: *none* Y: 2003
 to: D: *none* M: *none* Y: *none*

Viewing Results

If desired, modify your search.

Click title for more detail or the *Text* or *PDF* links for the full article.

If full text is not provided, click here to see whether full text is available from another source.

Revise Search
Limit Search

[Wal-Mart facing massive class-action in landmark gender discrimination case.\(BUYERS REPORT: News & Trends For Risk Managers & CFOs\)](#) Gerald Maatman Jr., *National Underwriter Property & Casualty-Risk & Benefits Management*, 1042-6841, Jan 21, 2008 v112 i3 p36(2)
 [Text with graphics](#) | [2 page PDF](#) | [Click here to check for Full Text availability](#)
 [Ninth Circuit Panel Modifies Its Opinion In The Wal-Mart Gender Discrimination Case](#) (Case overview) *Mondaq Business Briefing Journal*
 [Text](#) | [Click here to check for Full Text availability](#)

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