

# Business & Company Resource Center

**Business and Company Resource Center** provides information about hundreds of thousands of public and private companies from around the world. Content includes detailed company profiles, histories, news articles, investment reports, financial data, market share information, industry overviews, and more. Indexing is provided for approximately 4,700 periodicals, with selected full text for more than 3,300 (including over 800 refereed journals); dates of coverage vary.

## STARTING & SEARCHING BUSINESS & COMPANY RESOURCE CENTER

From the library's World Wide Web homepage (<http://www.uhcl.edu/library>), click on **Databases A-Z**. In the alphabetical list of databases by name, click on the **Business & Company Resource Center** hyperlink.

For a company search, enter a company name or ticker symbol in the text entry box. For more options, click on the **Company**, **Industry**, **Articles**, or **Advanced Search** icon to reach a desired search form.

Enter your search term(s):  Company Search

**Additional Search Options:**

  
**Company**

  
**Industry**

  
**Articles**

  
**Advanced Search**

## Company Search

**Company**  
Enter terms in any or all search boxes:

**Company Name or Ticker Symbol**

All Companies  Ultimate Parent [Browse Companies](#)

**Industry Code/Description**

SIC Code  NAICS Code [Browse SIC Codes](#) [Browse NAICS Codes](#)

**Product/Brand Name**

**Product/Brand Type**

**City**

**State/Country**

*Note:* To identify companies in a particular industry, enter the SIC (Standard Industrial Classification) or NAICS (North American Industry Classification System) code or keywords, and mark the appropriate radio button. You may browse or search industry codes and descriptions from either the *Company* or *Industry* search form.

Enter one or more significant keywords from the company name, or enter a public company ticker symbol.

For more precise results, include additional criteria, such as geographical location. When ready, click **Search**.

Click on a desired company name to view the Company Profile and to access tabs for available articles, histories, reports, etc.

Mark	Company Name	Location	Revenue ▼
<input type="checkbox"/>	<a href="#">GMAC L.L.C. (GMA)</a>	Detroit, Michigan	\$247,710.00 M Total assets
<input checked="" type="checkbox"/>	<a href="#">General Motors Corp. (GM)</a>	Detroit, Michigan	\$181,122.00 M Sales
<input type="checkbox"/>	<a href="#">Starcom Mediavest Group Inc.</a>	Detroit, Michigan	\$1,301.20 M Sales
<input type="checkbox"/>	<a href="#">Remy International Inc.</a>	Pendleton, Indiana	\$1,218.00 M Sales
<input type="checkbox"/>	<a href="#">Ratigan Motor Center Inc.</a>	Missouri Valley, Iowa	\$45.00 M Sales

*Note:* Sales and other financial data may not be available for some companies, especially if the company is private or a subsidiary.

*Note:* If desired, click adjacent boxes and then **Update Mark List** to start a list of *profiles only* for viewing later in your search session.

## Sample company profile

**Home** **Company** **Industry** **Articles** **Advanced Search**

Enter your search term(s):  Company Search **SEARCH** Search History

Current Company: **General Motors Corp.**

Print Email

Mark this document

< Results List

Subsidiary Companies

Articles about this company

- [Financial Data](#)
- [Legal Issues](#)
- [Management](#)
- [Operations & Technology](#)
- [People](#)
- [Products & Services](#)
- [Sales & Marketing](#)
- [Statistics](#)
- [Strategy & Planning](#)

Company Profile **News/Magazines** Histories Investment Reports Financials Rankings Suits and Claims Products Industry Overview Associations

Company 2 of 38

### General Motors Corp. (GM)

300 Renaissance Ctr., Mail Code 482-C34-D71  
 Detroit, Michigan  
 48265-3000  
 United States  
 Tel: (313) 556-5000  
 Fax: (313)556-5108

**Business** Manufacturing: Designing, manufacturing, and marketing locomotives, and heavy-duty automatic transmissions. Fit vehicle financing and insurance. Services: Data processing communications. Finance: holding company.

**Auditors** Deloitte and Touche LLP

**SIC Codes** [3711 - Motor Vehicles And Car Bodies](#)

To find articles on a particular aspect of a company, click on a standard topic link, or create your own search on either the **Articles** or **Advanced Search** forms.

Click any active tab to find news articles, a company history, investment reports, financial data, rankings, *Human Resources Law Index Case Digests*, product lists, industry overviews (including market research), and related organizations.  
*Note: In **Financials**, you can access comparisons to major competitors or to as many as five specific companies.*

Scroll down for SIC & NAICS codes information, number of employees, date founded, stock exchange & ticker symbol (public companies only), web address, officers, etc.

## Advanced Search

### Advanced Search

Select a content area to search, then enter terms into a search box and select the desired field for searching:

Content Area:

in

in

in

Document Number:

**SEARCH** **Clear Form**

**Limit the current search** (optional)

Limit by journal name:

**Limit to:**

- Full-text articles
- Peer-reviewed journals
- Newspapers & newswires
- Magazines & journals

**Limit by date of publication:**

from: D:  M:  Y:

to: D:  M:  Y:

Content area choices also include *Company Profiles/Products, Histories, Investment Reports, etc.*

Use the asterisk wildcard (\*) to truncate a search term and broaden the results. This example retrieves *fuel efficient, fuel efficiency, fuel efficiencies, etc.*

Select a Boolean operator (**AND, OR, NOT**) to connect multiple search terms. If needed, key an operator directly into the text entry box.

If desired, select a field (*Subject, Keyword, Full Text, Author, SIC Code, NAICS Code, etc.*) from the drop-down list to specify where your term(s) should appear.

Narrow your results with additional limiters if desired.

You may indicate a beginning, ending, or specific date range.

## Sample Advanced Search results

**Revise Search** **Limit Search**

Click title for more detail or the Text or PDF links for the full article.

[Fuel efficiency is coming - it just takes time.\(NEWS\)](#) Rick Kranz, *Automotive News*, 0005-1551, Nov 3, 2008 v83 i6332 p20  
 [Text](#) | [Click here to check for Full Text availability](#)

[Michelin \(www.michelin.com\) will supply highly fuel-efficient tires to ec powered by the latest environmentally-friendly engine technologies.\(C](#)  
 [World](#), 0035-9572, Nov 2008 v239 i2 p8(1) (52 words)  
[Text](#) | [1 page PDF](#) | [Click here to check for Full Text availability](#)

If desired, modify your search.

If full text is not provided, click here to see whether full text is available from another source.

Follow onscreen instructions for printing, saving, etc. When full text is not available, perform a *journal title* search in the **Library Catalog** to see if Neumann Library owns the journal in paper copy or microfilm. See also **Article & Book Requests** on the library homepage for document delivery options. For more information, refer to onscreen help, or consult a reference librarian (281-283-3910 or library@uhcl.edu).