

Alumni Survey 2003 2000 Graduates (3 Years Post Graduation)

**Number of Respondents = 298
Response Rate = 17.3%**

Highlights of Survey Results:

In 2003, there was only a slight increase, 1.2%, from the response rate in 2002.

Bumper stickers were sent to half of the graduates. 159 graduates that received a bumper sticker responded. 139 respondents that did not receive a bumpersticker responded. (Note: Results not significant using an alpha of .05).

Results were slightly more positive in 2003 compared to 2002.

- 83.8% of respondents were satisfied with the availability of faculty outside the classroom (compared to 77.1% in 2002).**
- 65.4% of respondents were satisfied with the skills they learned with regard to using computers at UHCL (increase from 50.0% in 2002).**
- 79.8% agreed they developed effective written and oral expression, including the use of appropriate media as a result of their degree program (compared to 71.5% in 2002).**
- 61% of respondents agreed they developed computer skills as a result of their degree (increase from 51.2% in 2002).**

Other interesting results:

- 90.2% of respondents were satisfied with the quality of instruction at UHCL.**
- 80.9% agreed that as a result of participation in student activities at UHCL they developed an appreciation of other cultures.**

Demographics

	Gender	
	N	%
Male	84	28.5%
Female	211	71.5%

	Ethnicity	
	N	%
White	200	69.2%
Black	22	7.6%
Hispanic	28	9.7%
Asian	31	10.7%
American Indian	2	.7%
International	6	2.1%

	What degree(s) did you earn in 2000?	
	N	%
BBA	20	6.9%
BA	41	14.2%
BS	104	36.0%
BS/MS	7	2.4%
MA	38	13.1%
MBA	24	8.3%
MHA	2	.7%
MHBA	3	1.0%
MS	50	17.3%

	School	
	N	%
Business and Public Administration	96	32.4%
Human Sciences and Humanities	96	32.4%
Science and Computer Engineering	37	12.5%
School of Education	67	22.6%

	What was your degree program at UHCL?	
	N	%
Mathematics	1	.3%
Biology	9	3.0%
Chemistry	2	.7%
Environmental Science	3	1.0%
Computer Information Systems	4	1.4%
Computer Science	16	5.4%
Computer Engineering	2	.7%
Management	3	1.0%
Marketing	10	3.4%
General Business	6	2.0%
Business Administration	17	5.7%
Management Information Systems	11	3.7%
Accounting	18	6.1%
Finance	7	2.4%
Healthcare Admin/Business Admin	7	2.4%
Environmental Management	5	1.7%
Public and Private Management	1	.3%
Legal Studies-Am. Jurisprudence	1	.3%
Legal Studies-Government	1	.3%
Healthcare Administration	6	2.0%
Human Resource Management	3	1.0%
Applied Design and Visual Arts	1	.3%
Humanities	9	3.0%
Literature	12	4.1%
History	12	4.1%

	What was your degree program at UHCL?	
	N	%
Communication	10	3.4%
Behavioral Sciences General	11	3.7%
Studies of the Future	2	.7%
Anthropology	1	.3%
Psychology	11	3.7%
Sociology	11	3.7%
School Psychology	2	.7%
General Clinical Psychology	6	2.0%
Family Therapy	1	.3%
Cross-Cultural Studies	1	.3%
Fitness and Human Performance	6	2.0%
Educational Management	4	1.4%
Interdisciplinary Studies	30	10.1%
Counseling	3	1.0%
School Library and Info. Science	4	1.4%
Reading	6	2.0%
Instructional Technology	3	1.0%
Early Childhood Education	12	4.1%
Curriculum and Instruction	4	1.4%
Non Degree - Certification	1	.3%

Courses and Faculty

Please use the following scale to indicate your level of agreement with each statement

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
	%	%	%	%	%	%
I was satisfied with the quality of instruction at UHCL.	41.2%	49.0%	5.7%	3.0%	1.0%	100.0%
I was satisfied with the availability of faculty outside the classroom.	30.2%	53.6%	12.0%	2.7%	1.4%	100.0%
I found enough flexibility in class schedules to complete my degree in a reasonable amount of time.	33.9%	44.1%	12.2%	8.1%	1.7%	100.0%
I acquired sufficient skills and knowledge to prepare me for employment in my field.	26.0%	49.0%	17.0%	5.9%	2.1%	100.0%
I felt genuinely academically challenged.	25.9%	54.4%	12.9%	4.8%	2.0%	100.0%
I was satisfied with the skills I learned with regard to using computers at UHCL.	21.2%	44.2%	21.6%	11.9%	1.1%	100.0%
I was satisfied with my access to materials from the library needed for class work and research.	24.7%	53.3%	16.2%	4.8%	1.0%	100.0%
I had the opportunity to work with a faculty member on a research project (other than thesis).	16.1%	33.9%	19.9%	23.7%	6.5%	100.0%
I had opportunities for internships or other on-the-job experiences.	33.5%	24.7%	19.8%	12.3%	9.7%	100.0%
I would advise a friend to attend UHCL.	37.8%	46.7%	10.7%	2.4%	2.4%	100.0%
I would advise a friend with similar interests to pursue the same program at UHCL.	39.2%	38.6%	11.9%	5.8%	4.4%	100.0%
I learned things beyond technical competency that have since had a positive effect on my life.	25.1%	45.6%	20.8%	6.4%	2.1%	100.0%
I am proud to be numbered among other UHCL graduates of my program.	37.9%	43.7%	14.0%	3.4%	1.0%	100.0%
My employer seems impressed that my degree is from UHCL.	12.2%	17.9%	52.9%	12.5%	4.6%	100.0%
What I learned at UHCL gave me an edge over the competition.	10.1%	25.3%	46.2%	13.7%	4.7%	100.0%
The courses required for my degree were the appropriate ones.	20.8%	62.5%	10.2%	5.8%	.7%	100.0%
The curriculum required for my degree program has proven to be very useful.	18.4%	55.2%	20.1%	4.2%	2.1%	100.0%

Last four questions were added to the 2003 survey.

Please use the following scale to indicate your level of agreement with each statement

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
	%	%	%	%	%	%
My degree program effectively prepared me for the work I have done since graduation.	17.7%	45.8%	23.5%	8.7%	4.3%	100.0%
I was pleased with the instruction provided in my major.	30.2%	53.9%	11.2%	3.4%	1.4%	100.0%
Most of my classes were about the right size.	40.6%	52.9%	4.8%	1.4%	.3%	100.0%
The faculty seemed interested in my progress as a student.	27.7%	41.4%	21.9%	7.5%	1.4%	100.0%
I developed the ability to lead groups of people.	20.8%	41.7%	28.6%	7.8%	1.1%	100.0%
I developed the ability to function as a team member.	22.7%	54.5%	18.5%	3.1%	1.0%	100.0%
I developed the ability to think analytically.	25.2%	57.5%	14.3%	2.7%	.3%	100.0%
I developed the ability to think critically.	25.5%	58.5%	11.9%	3.7%	.3%	100.0%
I developed the ability to write effectively.	27.1%	47.6%	19.5%	5.1%	.7%	100.0%
Overall, I had an excellent academic experience at UHCL.	38.1%	47.6%	9.5%	2.7%	2.0%	100.0%
Faculty at UHCL helped me obtain employment in my field	10.0%	15.7%	22.9%	31.0%	20.5%	100.0%
Staff at UHCL helped me obtain employment in my field	8.9%	13.4%	25.7%	30.7%	21.3%	100.0%
The advising I recieved from faculty was satisfactory	14.9%	49.3%	24.8%	7.1%	3.9%	100.0%
The advising I received from non-faculty staff was satisfactory	12.9%	44.6%	30.5%	7.2%	4.8%	100.0%

Last four questions were added to the 2003 survey.

Learning Objectives

As a result of my degree program at UHCL, I ...

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Not Applicable	Total
	%	%	%	%	%	%	%
Have mastered a higher order of thinking including quantitative analysis, synthesis, and evaluation of information, argumentation, problem solving, and creativity.	18.9%	61.1%	15.4%	3.5%	.0%	1.1%	100.0%
Developed effective written and oral expression, including the use of appropriate media.	18.8%	61.0%	16.0%	3.1%	.0%	1.0%	100.0%
Learned to effectively apply information technology to search for, access, retrieve, organize, interpret, process, and transfer information.	22.4%	59.4%	12.6%	4.2%	.3%	1.0%	100.0%
Gained the capacity to understand many points of view and to work responsibly with others in a variety of settings.	30.3%	52.8%	10.9%	3.9%	.4%	1.8%	100.0%
Developed the capacity to demonstrate awareness of local and global diversity, international issues, and the interrelated worldwide environment.	22.1%	43.5%	21.8%	7.0%	2.1%	3.5%	100.0%
Developed the ability to identify, assess, revise, and monitor learning to achieve personal and professional goals.	20.2%	58.5%	17.4%	2.4%	.7%	.7%	100.0%
Have the ability to make ethical decisions in personal and professional societal contexts.	27.0%	49.1%	17.9%	4.2%	.7%	1.1%	100.0%
Developed public speaking skills.	19.0%	45.7%	26.6%	5.2%	2.1%	1.4%	100.0%
Developed leadership skills.	17.1%	45.3%	27.9%	6.6%	1.0%	2.1%	100.0%
Developed computer skills.	19.9%	41.1%	23.0%	9.8%	2.1%	4.2%	100.0%
Developed composition and writing skills.	21.2%	50.3%	21.2%	5.6%	1.0%	.7%	100.0%
Developed an appreciation of other cultures.	26.5%	44.3%	18.5%	7.3%	2.1%	1.4%	100.0%

Student Activities

As a result of my participation in student activities while at UHCL, I ...

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
	%	%	%	%	%	%
Have mastered a higher order of thinking including quantitative analysis, synthesis, and evaluation of information, argumentation, problem solving, and creativity.	18.8%	43.5%	28.2%	8.2%	1.2%	100.0%
Developed effective written and oral expression, including the use of appropriate media.	15.9%	48.8%	28.0%	6.1%	1.2%	100.0%
Learned to effectively apply information technology to search for, access, retrieve, organize, interpret, process, and transfer information.	23.1%	32.1%	35.9%	7.7%	1.3%	100.0%
Gained the capacity to understand many points of view and to work responsibly with others in a variety of settings.	44.1%	40.9%	9.7%	4.3%	1.1%	100.0%
Developed the capacity to demonstrate awareness of local and global diversity, international issues, and the interrelated worldwide environment.	36.4%	44.3%	13.6%	2.3%	3.4%	100.0%
Developed the ability to identify, assess, revise, and monitor learning to achieve personal and professional goals.	25.0%	44.0%	23.8%	6.0%	1.2%	100.0%
Have the ability to make ethical decisions in personal and professional societal contexts.	37.5%	37.5%	19.3%	4.5%	1.1%	100.0%
Developed public speaking skills.	36.3%	35.0%	21.3%	6.3%	1.3%	100.0%
Developed leadership skills.	40.5%	39.3%	14.3%	4.8%	1.2%	100.0%
Developed computer skills.	25.0%	20.8%	33.3%	15.3%	5.6%	100.0%
Developed composition and writing skills.	17.3%	37.3%	32.0%	10.7%	2.7%	100.0%
Developed an appreciation of other cultures.	47.2%	33.7%	16.9%	2.2%	.0%	100.0%

Distance Education

	Did you complete one or more courses through Distance Education?	
	N	%
Yes	40	14.5%
No	235	85.5%
Total	275	100.0%

Question was added to survey in 2003

	If yes, the mode of instruction was?	
	N	%
Off-campus face to face instruction	10	28.6%
Web based course	23	65.7%
Instructional telecommunication format	2	5.7%

Question was added to survey in 2003

Student Activities

**Please indicate the level to which you participated in student activities outside of the classroom
(such as student government association, special event, etc)**

	High level		Moderate		Low level		No participation		Total	
	N	%	N	%	N	%	N	%	N	%
Level of Participation	17	5.8%	42	14.4%	63	21.6%	170	58.2%	292	100.0%

**Please indicate the level to which you would agree with the statement:
My participation in student activities has helped me achieve my professional and/or personal goals**

	Strongly agree		Agree		Neutral		Disagree		Strongly Disagree		Total	
	N	%	N	%	N	%	N	%	N	%	N	%
Level of Agreement	24	20.0%	29	24.2%	48	40.0%	16	13.3%	3	2.5%	120	100.0%

Employment

	What were your plans immediately following graduation?	
	N	%
Obtain full-time job	214	77.8%
Continue education full-time	14	5.1%
Work and continue education part-time	45	16.4%
Not work outside the home	2	.7%

Question was added to survey in 2003

	If you pursued full-time employment, please indicate how long it took you to obtain your first job after graduation	
	N	%
Less than 1 month	139	58.9%
1-3 months	55	23.3%
4-6 months	14	5.9%
7-12 months	9	3.8%
Over 1 year	19	8.1%

	Please indicate the relationship between your UHCL major and the job your obtained	
	N	%
Highly related	158	61.2%
Moderately related	46	17.8%
Slightly related	22	8.5%
Not related	32	12.4%

Alumni Relations

Which of the following services would you be most interested in having your Alumni Relations Office provide? (select all that apply)

	Selected	
	N	%
A series of lectures	66	22.1%
Discounts	98	32.9%
Entertainment programs	53	17.8%
Travel opportunities	64	21.5%
Programs for children	35	11.7%
Education programs	116	38.9%
Career counseling	87	29.2%
Special invitations to events and programs	73	24.5%
Alumni Search Online	38	12.8%
Web Page Space	17	5.7%
Networking opportunities	97	32.6%
Newsletters	53	17.8%
E-Publications	25	8.4%
E-mail Accounts	15	5.0%
Other	7	2.3%

	Yes		No		Total	
	N	%	N	%	N	%
Are you interested in receiving E-Connections?	115	42.3%	157	57.7%	272	100.0%

	Yes		No		Total	
	N	%	N	%	N	%
Would you attend an alumni program?	161	59.6%	109	40.4%	270	100.0%

	Weekdays		Weekends		No preference		Total	
	N	%	N	%	N	%	N	%
If yes, I would be most likely to attend an alumni program on:	31	19.9%	80	51.3%	45	28.8%	156	100.0%

I would most likely attend an Alumni Program in the:

	Yes		No		Total	
	N	%	N	%	N	%
Morning	18	11.2%	143	88.8%	161	100.0%
Mid-day	27	16.8%	134	83.2%	161	100.0%
Evening	91	56.5%	70	43.5%	161	100.0%
No Preference	34	21.1%	127	78.9%	161	100.0%

I would be willing to drive to attend an alumni program:

	Yes		No		Total	
	N	%	N	%	N	%
Less than 20 miles	58	36.0%	103	64.0%	161	100.0%
20-39 miles	53	32.9%	108	67.1%	161	100.0%
40 miles or more	17	10.6%	144	89.4%	161	100.0%
I would not attend an Alumni Program	40	24.8%	121	75.2%	161	100.0%