University of Houston Clear Lake WRITING CENTER

Tips on the Writing Process

	Purpose	Audience	Message	Form
Prewriting (Consider the task) Brainstorming Planning Organizing	Determine what you want to DO and make an operational plan. Are you: • Persuading? • Informing? • Discussing?	Determine the discourse community, and what its members: • Know? • Think? • Feel?	Decide: • What you want to say • What you need to say • What you can say	Begin organizing your information: • Block Ideas • Write a working introduction w/a preliminary thesis • Outline
Drafting (Generate raw material) • Knowledge • Rhetoric • Language	Develop main ideas & strategies: • How will you persuade? Inform? Discuss? • What are your supporting details? • What is your thesis?	Writer-Based: • Develop ideas first before worrying about how your audience will view them.	Supply yourself with extra material for revision: • Supports • Counter Arguments • Sources	Experiment with organizational strategies: • Various outline styles • Highlighting
Revising (Clarify message) • Add • Delete • Clarify	Ask questions: • Does it accomplish the purpose? • Is it persuasive? • Is it authoritative?	Imagine the final audience: • Tone? • Action? • Reaction?	Ask questions: • Does it provide a clear thesis? • Is it coherent? • Is it well-developed?	Ask questions: • Does it have an introduction, body, and conclusion? • Does it use effective transitions?
Editing (Finalize form) Paragraphs Sentences Words	Have you used appropriate diction?	Have you established credibility by using a style appropriate to your discourse community?	Is it clear, concise, and stylistically complete?	Have you used appropriate documentation? Have you checked for common problems?